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# Custom Digital Printing

## File Submission Guidelines

**TEXTON**

The following guidelines define the types of file and resolution suggested to ensure your files print as intended. If you have any questions, please contact your TEXTON sales representative or customer service.

### Operating Systems

TEXTON supports files built on both Windows and Macintosh platforms. Please see notes below concerning fonts for your files.

### Software

TEXTON prefers files built in Adobe Illustrator, Adobe Photoshop or Adobe InDesign. If you are working in a program other than Adobe, please export your PDF using the PDF/X-1:2001 standard settings.

### Artwork

- Submit artwork at 100% final print size with 1/2" bleed on all sides.
- Vector artwork can be built at a proportionally smaller percentage (i.e., 50%, 25% etc.). Please indicate percentage.
- Pixel images should be at a minimum of 150 pixels per inch at full size.
- Images should be in the CMYK color mode.
- Save pixel based files as tiffs, PSBs, or PSDs. When saving tiffs, do not use LZW compression.
- Link placed images as opposed to embedding them. Provide linked files.
- When submitting a flattened image file, please also provide the original layered Adobe Photoshop document (.psd or .psb) when applicable. This will allow the file to be adjusted if necessary.

- If you intend to use combinations of type and images, and/or effects such as drop shadows and gradients, TEXTON strongly recommends that these files be built in Photoshop as undesired results can occur when these effects are applied in InDesign and Illustrator.

### Fonts

When submitting your files, the best practice is to convert all fonts to outlines or curves. If you would like to submit a version of your file that has not been converted (for example, if you anticipate that edits will need to be made by TEXTON), please include the original font files.

### PMS Color Matches

The most commonly used color reference for digital printing is the Pantone Matching System (PMS). When building files for printing, please declare all required Pantone colors to be matched within the file. Please use Solid Coated colors not Uncoated.

### Other Color Matches

When specifying other colors to match, such as paint colors or other finishes, please provide a physical reference of the color (i.e., paint chip or swatch of material) and clearly call out these colors in your files.

### Submitting Your Files to TEXTON

- Files can be sent to TEXTON using WeTransfer, DropBox, Box, OneDrive or similar.
- Notify TEXTON customer service before uploading any files for your project. Many file transfer systems automatically send emails to notify us but may be caught in junk email.
- Label all files with the Project Name so we can identify them correctly.